

## Exclusive rewards for our most valued customers



We believe that longstanding employer customers deserve to be rewarded. That's why we're the first health insurance company in the country to offer a Customer Loyalty Program for employers.

Existing fully insured accounts will qualify at the start of their third year with AllWays Health Partners or in their 25th consecutive month of doing business with us.

Once you are eligible for the program, you'll be able to offer your AllWays Health Partners subscribers these great rewards at every anniversary:



One free pair of New Balance sneakers, valued up to \$110, from a cobranded online store, which includes styles for men, women, and children



Free CVS-brand sunscreen (6 oz., Clear Sport or Regular, SPF 30 or 50)



Free farm-fresh, healthy, prepared meals from 9 Miles East Farm, delivered to members' homes. A \$60 value

How your AllWays Health Partners subscribers can redeem these three **FREE** fantastic rewards:

It's easy. An active AllWays Health Partners member can:

1. Log in to [allwaysmember.org](http://allwaysmember.org)
2. Click **Tools & Resources**
3. Click **Customer Loyalty** to start shopping and redeeming



To get more information about the Customer Loyalty Program, talk to your broker or contact your AllWays Health Partners Account Executive.

**PLEASE NOTE:** Employer customers must be fully insured and have 51+ eligible employees. Starting on the 25th month of consecutive coverage, each subscriber will be entitled to one set of rewards upon anniversary each year.