

**Sitavig (acyclovir buccal tablet)  
Effective 12/01/2021**

<b>Plan</b>	<input checked="" type="checkbox"/> MassHealth <input checked="" type="checkbox"/> Commercial/Exchange	<b>Program Type</b>	<input checked="" type="checkbox"/> Prior Authorization <input type="checkbox"/> Quantity Limit <input type="checkbox"/> Step Therapy
<b>Benefit</b>	<input checked="" type="checkbox"/> Pharmacy Benefit <input type="checkbox"/> Medical Benefit (NLX)		
<b>Specialty Limitations</b>			
<b>Contact Information</b>	<b>Specialty Medications</b>		
	All Plans	Phone: 866-814-5506	Fax: 866-249-6155
	<b>Non-Specialty Medications</b>		
	MassHealth	Phone: 877-433-7643	Fax: 866-255-7569
	Commercial	Phone: 800-294-5979	Fax: 888-836-0730
	Exchange	Phone: 855-582-2022	Fax: 855-245-2134
	<b>Medical Specialty Medications (NLX)</b>		
	All Plans	Phone: 844-345-2803	Fax: 844-851-0882
<b>Exceptions</b>	N/A		

### Overview

Sitavig is indicated for the treatment of recurrent herpes labialis (cold sores) in immunocompetent adults

### Coverage Guidelines

Authorization may be granted for members new to AllWays Health Partners who are currently receiving treatment with Sitavig excluding when the product is obtained as samples or via manufacturer’s patient assistance programs.

### OR

Authorization may be granted for members meeting the following criteria and documentation is provided:

1. The medication is being prescribed for the treatment of recurrent herpes labialis (cold sores) in an immunocompetent adult
2. The member has experienced inadequate treatment, intolerance or contraindication to a generic oral antiviral medication (e.g. acyclovir, famciclovir, valcyclovir)

### Continuation of Therapy

Reauthorization may be granted for continued treatment when all initial criteria is met.

### Limitations

1. Initial approvals and reauthorizations will be granted for 12 months

### References

1. Sitavig [package insert]. Charleston, SC: EPI Health, LLC; December, 2019.
2. Lexicomp Online, AHFS DI (Adult and Pediatric) Online. Hudson, OH: Wolters Kluwer Clinical Drug Information, Inc. <http://online.lexi.com/>. Accessed December 2020.



3. Micromedex (electronic version). Truven Health Analytics, Greenwood Village, Colorado, USA. <http://www.micromedexsolutions.com/>. Accessed December 2020.
4. Cernik C, Gallina K et al. The Treatment of Herpes Simplex Infections – An Evidence-Based Review. Arch Intern Med. 2008; 168(11):1137-1144.
5. Usatine RP, Tinitigan R. Nongenital Herpes Simplex Virus. Am Fam Physician. 2010; 82(9):1075-1082

### **Review History**

09/22/2021 – Created and Reviewed September P&T; switched from CVS standard criteria to AllWays Health Partners custom criteria; references updated; overview updated. Effective 12/01/2021.

### **Disclaimer**

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